



WXYZ

# ORDER

Print Date 08/29/12

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Flight Dates **08/21/12-08/27/12**

Contract / Revision      **308323 /**

Original Date / Revision  
08/17/12    08/28/12

Advertiser **Restore Our Future Inc**

Agency    **Mentzer Media**

Buying Contact

**600 Fairmont Avenue - Suite #306  
Towson, MD 21204**

Product

**Restore Our Future Inc**

Agency Com    15%

Billing Contact

**600 Fairmont Avenue - Suite #306  
Towson, MD 21204**

Sales Office    EWSDC

Sales Region   NAT

Agency Ref

Order Sep      00:20:00

Estimate #      **1263**

Alt Order #

Billing Type    Cash

Order Type    GENERAL

Billing Cycle   EOM/EOC

Billing Calendar BROADCAST

Demographic   A25-54

Rev Codes      POL      POL      ISS

Product Codes PL

Priority          P-4

Advertiser Ref

Primary Account Executive  
Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		

Order Share %      Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WADL	%	
WDIV	%	
WDWB	%	
WJBK	%	
WKBD	%	
WLPC	%	
WPXD	%	
WTVS	%	
WWJ	%	

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	62	\$47,090.00	\$55,400.00	0.00	07/30/12	08/26/12	62	\$47,090.00	\$55,400.00
September 2012	14	\$15,555.00	\$18,300.00	0.00	08/27/12	08/27/12	14	\$15,555.00	\$18,300.00
<b>Totals</b>	<b>76</b>	<b>\$62,645.00</b>	<b>\$73,700.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WXYZ	08/21/12	08/24/12	6am News M-F Action News 6am	CM	6-7am M-F	- 2121 - -	:30	6	\$650.00	P-4	0.00	NM	6	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/21/12	08/27/12	- 2121 - -		6			\$650.00			0.00			
N 2	WXYZ	08/21/12	08/24/12	GMA M-F 7-9am M-F 7-9am	CM	7-9am M-F	- 2222 - -	:30	8	\$650.00	P-4	0.00	NM	8	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/21/12	08/27/12	- 2222 - -		8			\$650.00			0.00			
N 3	WXYZ	08/21/12	08/24/12	M-F 9a-10a M-F 9a-10a	CM	9-10am M-F	- 1111 - -	:30	4	\$400.00	P-4	0.00	NM	4	\$1,600.00



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Contract / Revision **308323** Flight Dates **08/21/12-08/27/12**

Hiatus Dates

Original Date / Revision 08/17/12/ 08/28/12

Order Sep 00:20:00

Advertiser **Restore Our Future Inc** Product **Restore Our Future Inc**Estimate # **1263**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WXYZ	08/21/12	08/24/12	M-F 9a-10a M-F 9a-10a	CM	9-10am M-F	- 1111--	:30	4	\$400.00	P-4	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/12	08/27/12	- 1111--					4	\$400.00		0.00			
N 4	WXYZ	08/21/12	08/24/12	12p Noon News 12p News	CM	12-1p	- 1111--	:30	4	\$400.00	P-4	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/12	08/27/12	- 1111--					4	\$400.00		0.00			
N 5	WXYZ	08/21/12	08/24/12	M-F 1p-2p The Chew	CM	1-2pm M-F	- 1111--	:30	4	\$500.00	P-4	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/12	08/27/12	- 1111--					4	\$500.00		0.00			
N 6	WXYZ	08/21/12	08/24/12	5p News 5-6pm M-F	CM	5-6pm M-F	- 2222--	:30	8	\$650.00	P-4	0.00	NM	8	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/12	08/27/12	- 2222--					8	\$650.00		0.00			
N 7	WXYZ	08/21/12	08/24/12	6p News 6-630pm M-F	CM	6-630pm M-F	- 1111--	:30	4	\$900.00	P-4	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/12	08/27/12	- 1111--					4	\$900.00		0.00			
N 8	WXYZ	08/21/12	08/24/12	7p News M-F 7-730p	CM	7-730pm M-F	- 1111--	:30	4	\$750.00	P-4	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/12	08/27/12	- 1111--					4	\$750.00		0.00			
N 9	WXYZ	08/21/12	08/24/12	M-F 1135p-1205a Nightline	CM	1135pm-1205am M-F	- 1111--	:30	4	\$700.00	P-4	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/12	08/27/12	- 1111--					4	\$700.00		0.00			
N 10	WXYZ	08/21/12	08/26/12	Late News M-Su 11pm Action News Update	CM	11-1135pm M-Sun	- 111111	:30	6	\$1,400.00	P-4	0.00	NM	6	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/12	08/27/12	- 111111					6	\$1,400.00		0.00			
N 11	WXYZ	08/24/12	08/24/12	Friday Prime A Friday Prime A	CM	8-9pm Friday	----F--	:30	2	\$1,800.00	P-4	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/12	08/27/12	----F--					2	\$1,800.00		0.00			
N 12	WXYZ	08/24/12	08/24/12	ABC Friday Prime Friday Prime	CM	8-11pm Friday (9:00 PM-11:00 PM)	----F--	:30	2	\$2,500.00	P-4	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/12	08/27/12	----F--					2	\$2,500.00		0.00			
N 13	WXYZ	08/25/12	08/25/12	Early News Sa Sa 6-630p	CM	6-630pm Sat	-----S-	:30	1	\$500.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/12	08/27/12	-----S-					1	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WXYZ	08/21/12-08/27/12		Early News Sa		6-630pm Sat	-----Sa--	:30		<del>(\$500.00)</del>		0.00	NM		
Unresolved [Sports Late-Run]															
N 14	WXYZ	08/25/12	08/25/12	ABC Saturday Prime Saturday Prime	CM	8-11pm Saturday	-----S-	:30	2	\$800.00	P-4	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Contract / Revision **308323** Flight Dates **08/21/12-08/27/12**

Hiatus Dates

Original Date / Revision 08/17/12/ 08/28/12

Order Sep 00:20:00

Advertiser **Restore Our Future Inc** Product **Restore Our Future Inc** Estimate # **1263**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	WXYZ	08/25/12	08/25/12	ABC Saturday Prime Saturday Prime	CM	8-11pm Saturday	-----S-	:30	2	\$800.00	P-4	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/21/12	08/27/12	-----S-	2		\$800.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WXYZ	08/21/12-08/27/12		ABC Saturday Prime		8-11pm Saturday	-----Sa--	:30		<del>(\$800.00)</del>		0.00	NM		
Unresolved [Sports Late-Run]															
N 15	WXYZ	08/26/12	08/26/12	Early News Su Su 6-630p	CM	6-630pm Sun	-----S	:30	1	\$700.00	P-4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/21/12	08/27/12	-----S	1		\$700.00		0.00						
N 16	WXYZ	08/26/12	08/26/12	Sunday Prime A Sunday Prime A	CM	7-8pm Sunday	-----S	:30	2	\$2,000.00	P-4	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/21/12	08/27/12	-----S	2		\$2,000.00		0.00						
N 17	WXYZ	08/26/12	08/26/12	ABC Sunday Prime Sunday Prime	CM	7-11pm Sunday (9:00 PM-11:00 PM)	-----S	:30	2	\$2,000.00	P-4	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/21/12	08/27/12	-----S	2		\$2,000.00		0.00						
N 18	WXYZ	08/27/12	08/27/12	6am News M-F Action News 6am	CM	6-7am M-F	M-----	:30	1	\$650.00	P-4	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/21/12	08/27/12	M-----	1		\$650.00		0.00						
N 19	WXYZ	08/27/12	08/27/12	GMA M-F 7-9am M-F 7-9am	CM	7-9am M-F	M-----	:30	2	\$650.00	P-4	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/21/12	08/27/12	M-----	2		\$650.00		0.00						
N 20	WXYZ	08/27/12	08/27/12	M-F 9a-10a M-F 9a-10a	CM	9-10am M-F	M-----	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/21/12	08/27/12	M-----	1		\$400.00		0.00						
N 21	WXYZ	08/27/12	08/27/12	12p Noon News 12p News	CM	12-1p	M-----	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/21/12	08/27/12	M-----	1		\$400.00		0.00						
N 22	WXYZ	08/27/12	08/27/12	M-F 1p-2p The Chew	CM	1-2pm M-F	M-----	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/21/12	08/27/12	M-----	1		\$500.00		0.00						
N 23	WXYZ	08/27/12	08/27/12	5p News 5-6pm M-F	CM	5-6pm M-F	M-----	:30	2	\$650.00	P-4	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/21/12	08/27/12	M-----	2		\$650.00		0.00						
N 24	WXYZ	08/27/12	08/27/12	6p News 6-630pm M-F	CM	6-630pm M-F	M-----	:30	1	\$900.00	P-4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/21/12	08/27/12	M-----	1		\$900.00		0.00						
N 25	WXYZ	08/27/12	08/27/12	7p News M-F 7-730p	CM	7-730pm M-F	M-----	:30	1	\$750.00	P-4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						



WXYZ

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Contract / Revision     **308323**     Flight Dates **08/21/12-08/27/12**

Hiatus Dates

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Order Sep   00:20:00

Advertiser   **Restore Our Future Inc**     Product **Restore Our Future Inc**

Estimate #   **1263**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N25	WXYZ	08/27/12	08/27/12	7p News M-F 7-730p	CM	7-730pm M-F	M-----	:30	1	\$750.00	P-4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/12	08/27/12	M-----					1	\$750.00		0.00			
N26	WXYZ	08/27/12	08/27/12	M-F 1135p-1205a Nightline	CM	1135pm-1205am M-F	M-----	:30	1	\$700.00	P-4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/12	08/27/12	M-----					1	\$700.00		0.00			
N27	WXYZ	08/27/12	08/27/12	Late News M-F 11pm Actn News M-F	CM	Late News M-F	M-----	:30	1	\$1,400.00	P-4	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/12	08/27/12	M-----					1	\$1,400.00		0.00			
N28	WXYZ	08/27/12	08/27/12	MO 8-10pm Bach/Bachelor MO 8-10p Bach/Bachelor	CM	8-10p	M-----	:30	2	\$5,000.00	P-3	0.00	NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/12	08/27/12	M-----					2	\$5,000.00		0.00			
Totals														76	\$73,700.00